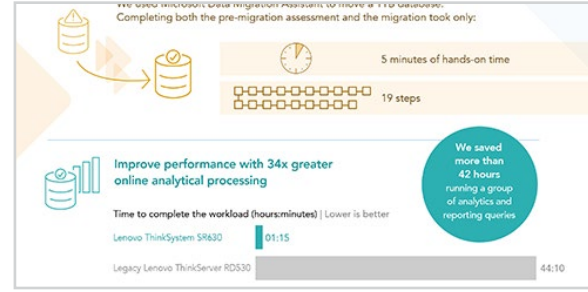


Boost business with PT collateral



Test reports

Turn proven facts into compelling stories with benefits that help buyers



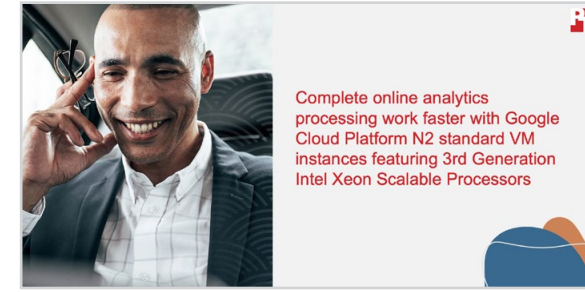
Infographics

Present your products' greatest benefits in a form buyers can digest at a glance



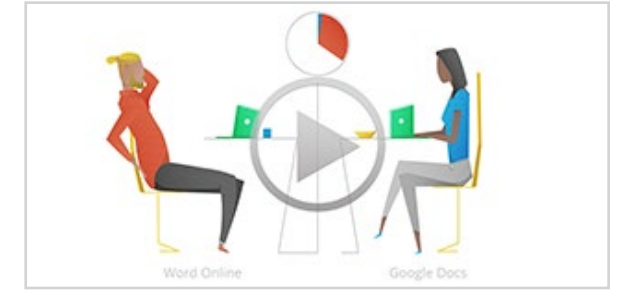
Executive summaries

Target specific buyers with easy-to-read two-pagers that call out your best wins



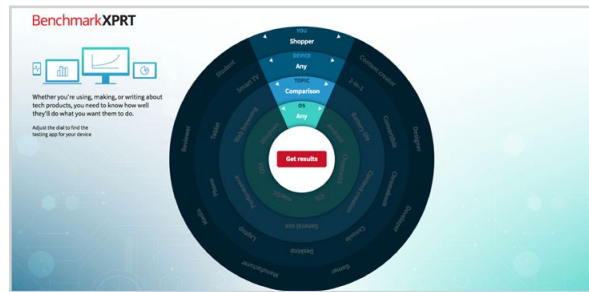
PowerPoint summaries

Hit the highlights with a short, ready-to-share summary in our slide deck template



Videos

Entice your audiences with entertaining and informative videos



Interactive content

Take advantage of PT's agency, training, and UX teams to provide an engaging experience that helps your audiences find just what they need, right when they need it



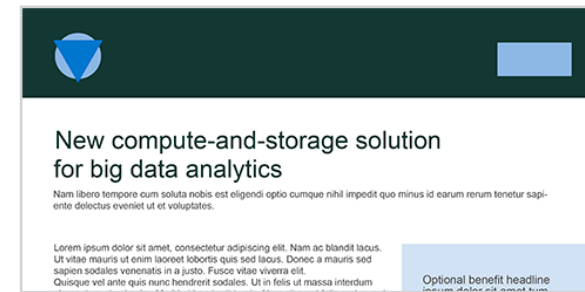
Interactive PDFs

Showcase your product with PDFs that allow readers to choose their own paths and that contain links to other rich content



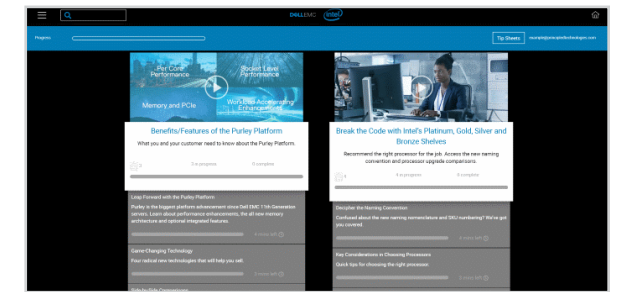
Reference architectures, deployment guides, and proof-of-concept studies

Explain architectures we've validated and deployed, with or without performance results



White papers and solution briefs under your brand*

Harness PT's deep industry knowledge and award-winning agency team to provide thought leadership and promote your products



E-learning modules

Earn your learners' attention, reward them with exciting content, and empower them to get the data they need to make smart choices



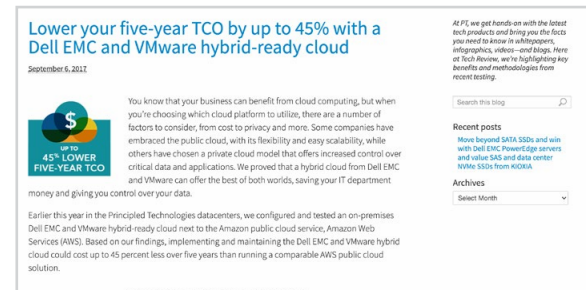
Social media packages

Benefit from targeted campaigns that use text and graphics to build bridges with the right buyers



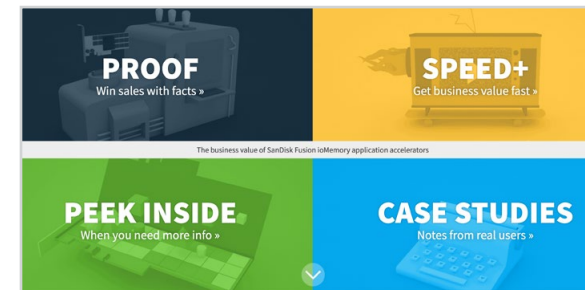
Reach reports

Hone your marketing strategy and measure ROI by learning how often buyers have viewed your collateral



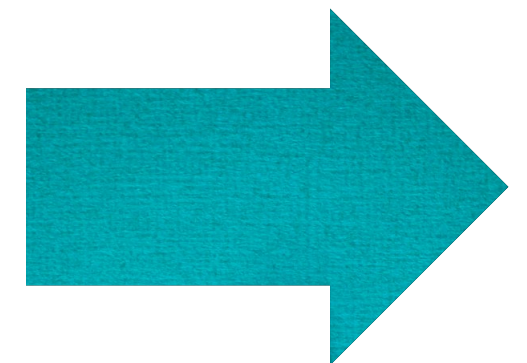
Blogs

Spotlight your products with a breezy tone or have our experts do a deeper dive into technical topics



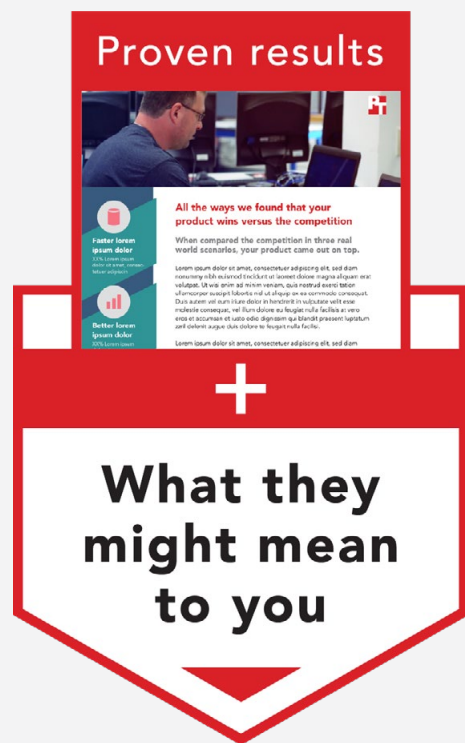
Sales enablement tools

Give your sales team what they need to close the deal by making it easy to find just what they need, right when they need it



Additional offerings continue on next page

*Because client-branded materials are confidential, we are unable to share examples of actual work.



Invite your audience to see themselves in evocative stories that go far beyond the wins—and beyond typical PT collateral—to show real-world benefits and their significance

Infographics

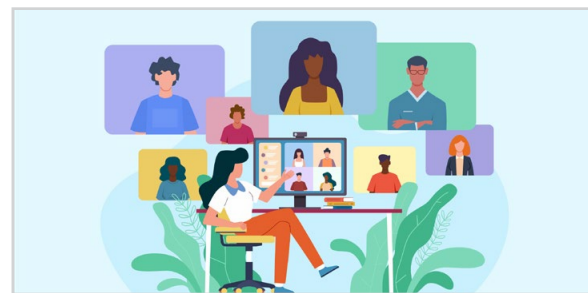
Stand out with a digestible, visually appealing story that shows buyers how they can win with your product

Interactive content

Immerse your audience and engage their imagination on the way to a buying decision

Videos

Transport viewers with a high-end visual story, bringing to life the real-world impacts your offerings could have



Webinars

Have a PT expert join—or host—your webinar, covering key test results and their benefits in an engaging, friendly presentation



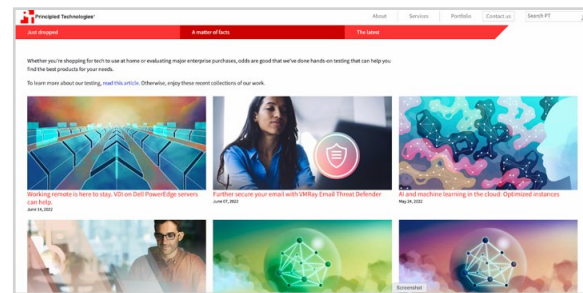
Gating

Collect key audience data by hosting PT content exclusively behind a landing page on your site, or gain audience data without the work by having PT gate the content



Custom photography

See your product in context with real-world, custom photos that evoke a specific vertical, tell a story, or depict our testing



Digital magazine articles

Feature your winning product(s) in our digital magazine, *A matter of facts*, with concise, SEO-friendly articles that aggregate relevant content



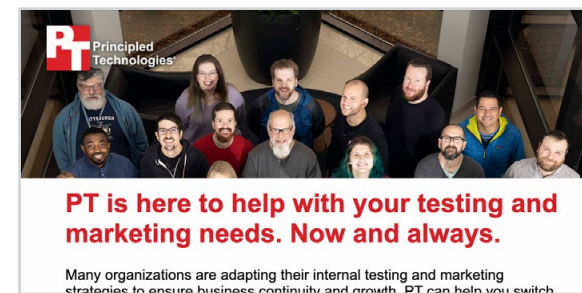
Playbooks*

Support your sales and marketing efforts with integrated, strategic game plans



Translations

Go global by translating materials into your audience's primary language



HTML emails

Reach out to your customers with a short, attractive message that drives clicks



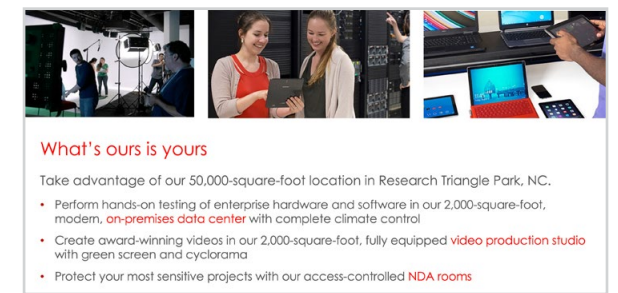
Battle cards

Equip your sales team with critical wins and competitive analyses at a quick scan



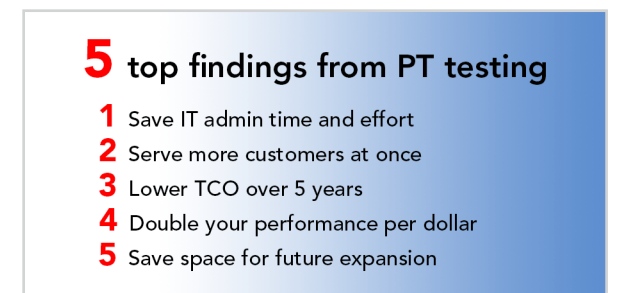
Virtual or live demos

Highlight our test results in real time by having a PT expert present at a virtual event or in your booth at a trade show



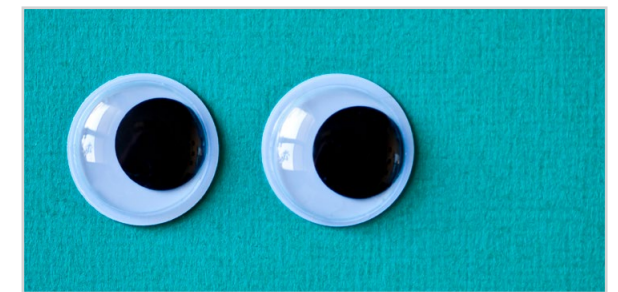
PowerPoint decks

Present key findings and marketing messages to internal or external stakeholders, including execs, sales teams, and customers, in a deck of any length, style, or brand



Listicles

Promote your products' wins with this scannable format that customers frequently seek when making buying decisions



Don't see what you're looking for?

Let us know! We're always expanding our offerings

*Because client-branded materials are confidential, we are unable to share examples of actual work.