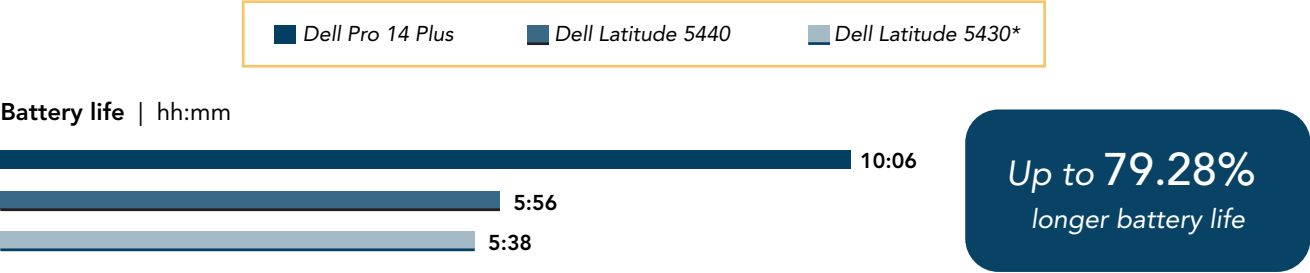# Energize your business strategy with the new Dell Pro 14 Plus

We found that upgrading from previous-gen Dell™ Latitude™ laptops to Dell Pro Plus AI PCs powered by Intel® Core™ Ultra 7 268V processors with Intel vPro® could better help your company meet evolving productivity goals
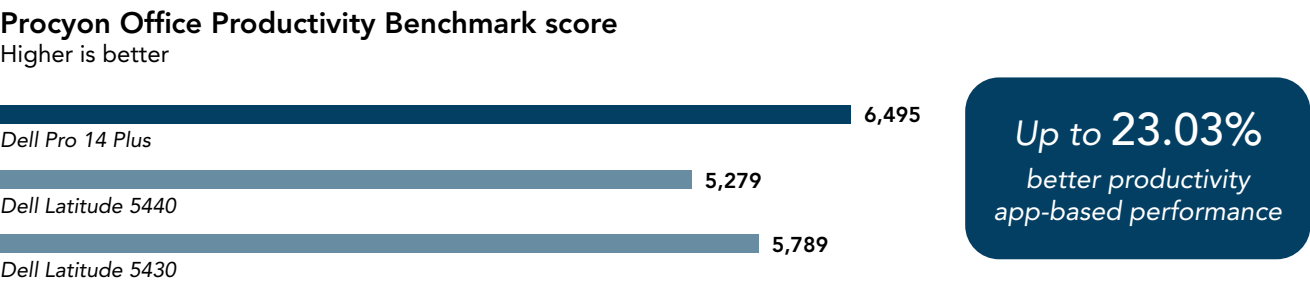
Supercharge on-the-go work

MobileMark® 30 uses real-world applications to measure battery life in office productivity scenarios.[1] Higher minutes-per-watt-hour (Whr) scores point to better energy efficiency, which is the ratio of the useful output energy to the total input energy consumed.

MobileMark 30
Best power efficiency | Display brightness: 250 nits | Higher is better

Legend: ■ Dell Pro 14 Plus   ■ Dell Latitude 5440   ■ Dell Latitude 5430*

Battery life | hh:mm
- Dell Pro 14 Plus: 10:06
- Dell Latitude 5440: 5:56
- Dell Latitude 5430*: 5:38

Up to 79.28% longer battery life

Minutes per Whr score | mm/Whr
- Dell Pro 14 Plus: 11.0
- Dell Latitude 5440: 6.6
- Dell Latitude 5430*: 5.8

Up to 89.06% better energy efficiency

Note: The Dell Latitude 5430 failed to complete the MobileMark 30 test. The results we report are estimates that MobileMark 30 produced based on the portion of the test the device was able to complete.

Procyon® Office Productivity Benchmark measures general performance by mimicking a typical day at the office—even leaving Microsoft 365 apps "running in the background as the focus moves from one task to another."[2]

Procyon Office Productivity Benchmark score
Higher is better
- Dell Pro 14 Plus: 6,495
- Dell Latitude 5440: 5,279
- Dell Latitude 5430: 5,789

Up to 23.03% better productivity app-based performance

Complete GPU- and CPU-hungry tasks in less time

3DMark® Steel Nomad is a content creation benchmark that runs a native 4K render to test GPU performance.[3]

3DMark Steel Nomad
Score | Higher is better
- Dell Pro 14 Plus: 628
- Dell Latitude 5440: 137
- Dell Latitude 5430: 129

Up to 4.8x the graphics performance

Procyon Video Editing Benchmark measures CPU and GPU performance using Adobe® Premiere® Pro in a common video editing workflow.[4]

Procyon Video Editing Benchmark
Score | Higher is better
- Dell Pro 14 Plus: 9,630
- Dell Latitude 5440: 3,762
- Dell Latitude 5430: 3,425
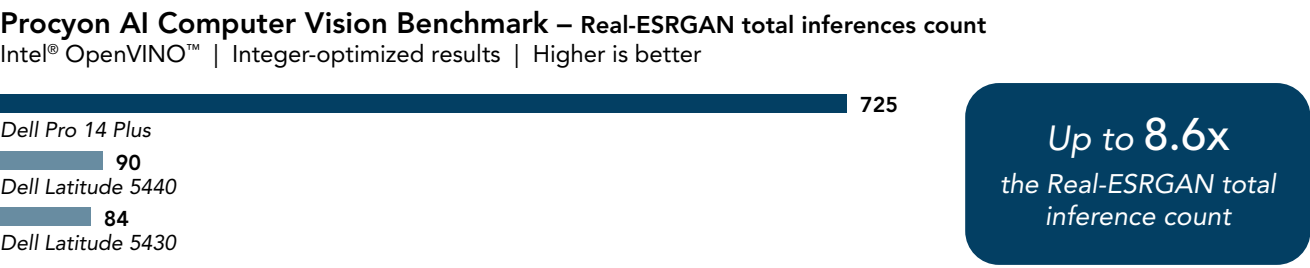
Up to 2.8x the video-editing performance

Enhance decision-making capabilities

Geekbench AI measures on-device AI performance using large language models (LLMs).[5] In our testing, we used the Intel OpenVINO™ AI framework.

Geekbench AI – CPU score
Half Precision results | Higher is better
- Dell Pro 14 Plus: 22,743
- Dell Latitude 5440: 2,338
- Dell Latitude 5430: 2,447

Up to 9.7x the on-device AI performance

Procyon AI Computer Vision Benchmark measures AI inference performance using different AI inference engines.[6] Artists, medical professionals, and real estate firms use the Real-ESRGAN engine to enhance image quality.[7]

Procyon AI Computer Vision Benchmark – Real-ESRGAN total inferences count
Intel® OpenVINO™ | Integer-optimized results | Higher is better
- Dell Pro 14 Plus: 725
- Dell Latitude 5440: 90
- Dell Latitude 5430: 84

Up to 8.6x the Real-ESRGAN total inference count

Learn more at https://facts.pt/VD2clo5

1 BAPCo, "MobileMark 30," accessed August 4, 2025, https://bapco.com/mobilemark-30/.
2 UL Solutions, "Procyon® Office Productivity Benchmark," accessed May 21, 2025, https://benchmarks.ul.com/procyon/office-productivity-benchmark.
3 UL Solutions, "3DMark, Steel Nomad is out now!" accessed May 21, 2025, https://benchmarks.ul.com/news/3dmark-steel-nomad-is-out-now.
4 UL Solutions, "Procyon® Video Editing Benchmark," accessed May 27, 2025, https://benchmarks.ul.com/procyon/video-editing-benchmark.
5 Geekbench AI, "Introducing Geekbench AI," accessed June 2, 2025, https://www.geekbench.com/ai/.
6 UL Solutions, "Procyon® AI Computer Vision Benchmark," accessed June 2, 2025, https://benchmarks.ul.com/procyon/ai-inference-benchmark-for-windows.
7 Natsnoyuki AI Lab, "Upscaling images with Real-ESRGAN," accessed May 27, 2025, https://medium.com/@natsunoyuki/upscaling-images-with-real-esr-gan-db579e9fb68d.

Principled Technologies®