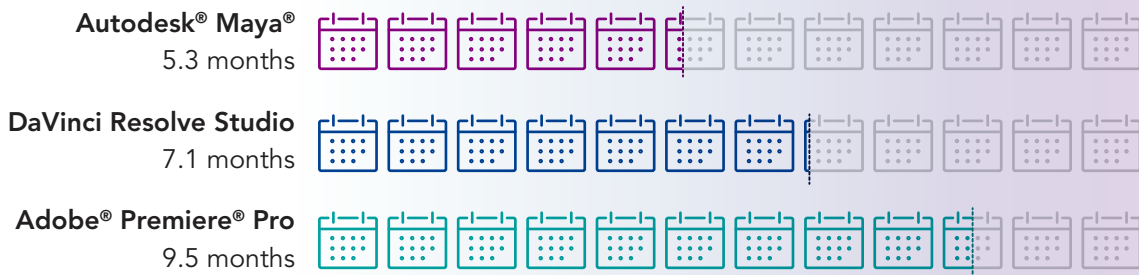


Save money by running AI-driven media and entertainment apps on the HP ZBook Power 16 G11 A Mobile Workstation PC instead of in the cloud

HP ZBook Power 16 G11 A improved productivity on AI-driven media and entertainment (M&E) apps over AWS EC2 G4dn instances, for a quick payoff on your investment



Big productivity gains in AI-driven M&E apps could let you pay off your investment in as little as:



Speed up AI-accelerated video editing work

Transcribe a video using speech-to-text auto-transcription and create captions in less time with ZBook Power.

Total time to complete tasks in Adobe Premiere Pro

Time (min:sec) | Less time is better

HP ZBook Power 16 G11 A



AWS EC2 g4dn.4xlarge instance



Create transcripts without issues

Running apps locally can reduce the frustration that comes with potential cloud compatibility problems. The AWS EC2 instance we tested wasn't able to use the auto-transcription feature in Avid Media Composer.

Total time to complete tasks in Avid Media Composer

Time (min:sec) | Less time is better

HP ZBook Power 16 G11 A



AWS EC2 g4dn.4xlarge instance



Finish color grading tasks in less time

Isolate subjects in video clips faster for color grading, compositing, and other editing tasks.

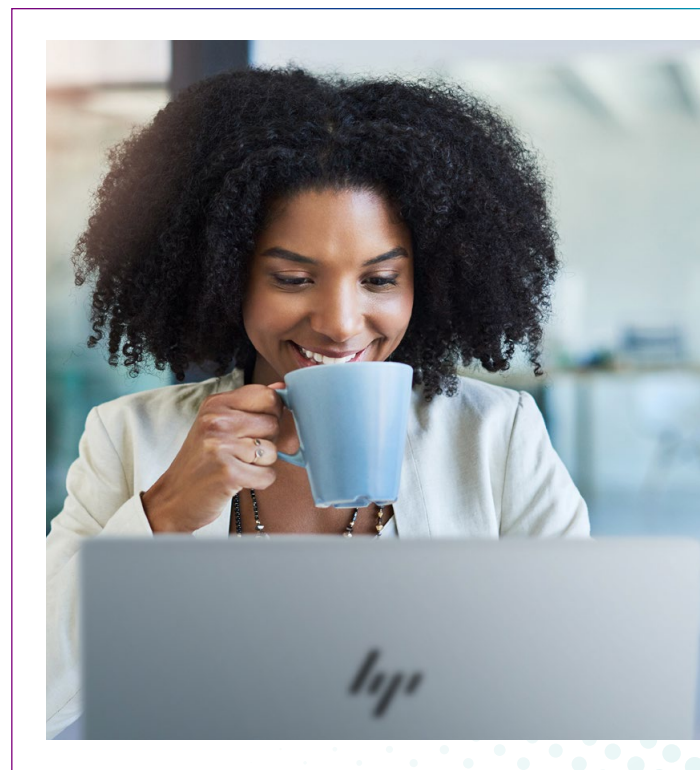
Total time to complete tasks in DaVinci Resolve Studio

Time (min:sec) | Less time is better

HP ZBook Power 16 G11 A



AWS EC2 g4dn.4xlarge instance



Speed up 3D modeling and animation

Get faster AI-acceleration deformation to speed up animating, blocking, and crowd scenes.

Total time to complete tasks in Autodesk Maya

Time (min:sec) | Less time is better

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AWS EC2 g4dn.4xlarge instance



Learn more at <https://facts.pt/EkaQUJf>

