

Enjoy better PC responsiveness and peace of mind with Dell business PCs preloaded with Windows 11 Pro and Microsoft security features*

We examined how migrating to Dell™ Latitude™ 7430 and OptiPlex™ 7400 PCs preloaded with Windows 11 Pro and Microsoft security features could affect day-to-day productivity



Use Microsoft 365 productivity tools more efficiently

based on higher Procyon® Office Productivity Benchmark scores

Dell Latitude 7430 laptop

46.3%
improvement[†]

OptiPlex 7400 all-in-one desktop

26.4%
improvement[‡]



Get faster CPU workload processing capabilities

based on higher Cinebench R23 benchmark scores

Dell Latitude 7430 laptop

61.9%
single-core improvement[†]

OptiPlex 7400 all-in-one desktop

59.9%
single-core improvement[‡]

2.1x
multi-core improvement[†]

34.1%
multi-core improvement[‡]



Complete compute-intensive tasks in less time

based on higher Procyon Photo and Video Editing Benchmark scores

Dell Latitude 7430 laptop

59.0%
photo-editing improvement[†]

OptiPlex 7400 all-in-one desktop

26.3%
photo-editing improvement[‡]

71.7%
video-editing improvement[†]

2.0x
video-editing improvement[‡]



Protect system memory without slowing performance

based on 3DMark Time Spy benchmark scores

Dell Latitude 7430 laptop

3.2x
improvement[†]

OptiPlex 7400 all-in-one desktop

3.0x
improvement[‡]



Boost on-the-go productivity

based on MobileMark® 2018 results

Dell Latitude 7430 laptop

9¼ hours
of battery life[†]

OptiPlex 7400 all-in-one desktop

N/A



Stay comfortable with comparable or cooler surface temps

during a sustained Cinebench R23 workload

Dell Latitude 7430 laptop

Up to 4.2°F
cooler[§]

OptiPlex 7400 all-in-one desktop

Comparable
temp[¶]

* Latitude 7430 and OptiPlex 7400 (Windows 11 Pro with VBS enabled) vs. Latitude 7410 and OptiPlex 7480 (Windows 10 Pro PCs with VBS disabled)
[†] Latitude 7430 (Windows 11 Pro with Microsoft security features enabled) vs. Latitude 7410 (Windows 10 Pro with Microsoft security features disabled)
[‡] OptiPlex 7400 (Windows 11 Pro with Microsoft security features enabled) vs. OptiPlex 7480 (Windows 10 Pro PCs with VBS disabled)
[§] Latitude 7430 (Windows 10 Pro) vs. Latitude 7410 (Windows 10 Pro)
[¶] OptiPlex 7400 (Windows 10 Pro) vs. OptiPlex 7480 (Windows 10 Pro)

Get all the facts at <https://facts.pt/Wg2xkg6>