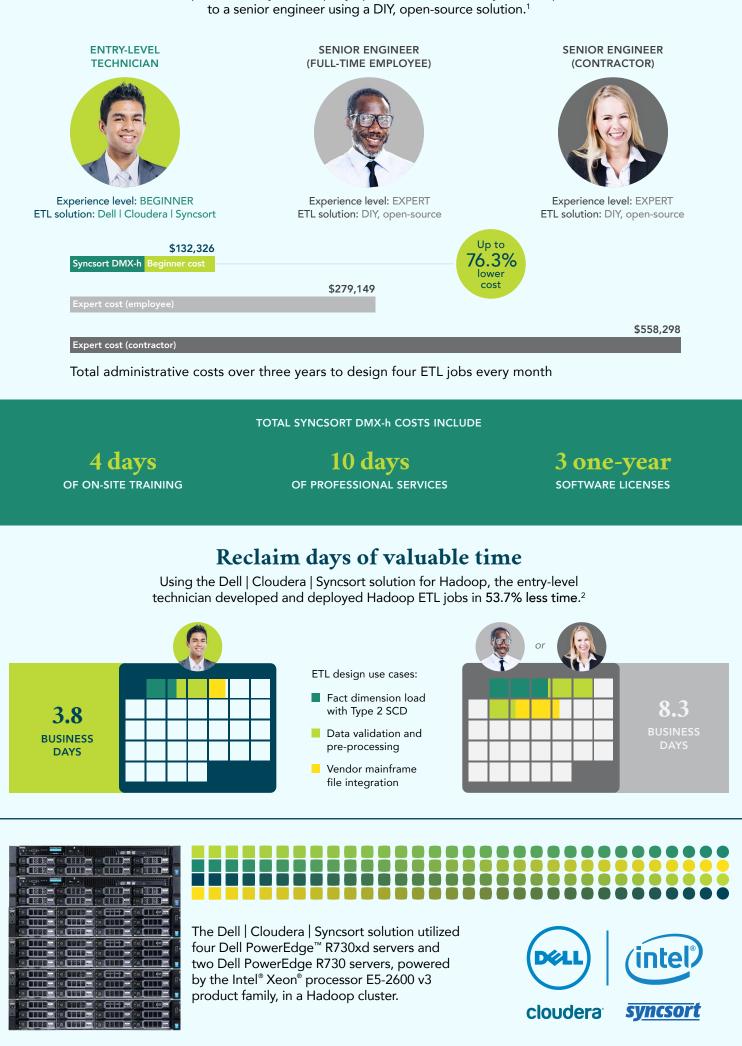
## Save time and cost on Hadoop<sup>®</sup> ETL jobs. An entry-level employee using the $Dell^{m}$ | Cloudera<sup>®</sup> | Syncsort<sup>®</sup> solution<sup>\*</sup> for

Hadoop could save your company up to 76.3% over three years compared to a senior engineer using a DIY, open-source solution.<sup>1</sup>



## Get all the facts at <u>http://facts.pt/1fQbNge</u> and <u>http://facts.pt/1MCxdeC</u>

\*Dell | Cloudera | Syncsort Data Warehouse Optimization — ETL Offload solution



"Dell [Cloudera] Syncsort Data Warehouse Optimization — ETL Offload solution is lased on "Cost advantages of Hadoop ETL offload with the Intel processor-powered Dell | Cloudera | Syncsort solution", August 2015. Claim compares a use case based on a three types of of data transformation jobs, result based median average from all three studies.
"Based on "Design advantages of Hadoop ETL offload with the Intel processor- powered Dell | Cloudera | Syncsort solution", August 2015. Claim compares a use case based on "Design advantages of Hadoop ETL offload with the Intel processor- powered Dell | Cloudera | Syncsort solution", August 2015. Claim compares a use case based on data validation and preprocessing.
Copyright 2015 Principled Technologies, Inc. Based on "Cost advantages of Hadoop ETL offload with the Intel processor- powered Dell | Cloudera | Syncsort solution," Principled Technologies, Inc. Based on "Cost advantages of Hadoop ETL offload with the Intel processor- powered Dell | Cloudera | Syncsort solution," Principled Technologies as the trademark of Principled Technologies, Inc. All other product names are the trademarks of their respective owner August 2015. Principled Technologies is a registered trademark of Principled Technologies, Inc. All other product names are the trademarks of their respective owner