



Executive summary

Lenovo™ ThinkSmart Hub 500

Save time and money with an all-in-one conferencing solution

The new Lenovo ThinkSmart Hub 500 took less time to execute common meeting tasks than standard conferencing systems, helping employees save time and organizations save money

The average employee attends two and a half conference calls a week.¹ With so much time dedicated to remote meetings, we rely heavily on conferencing technology. Yet for every call, we waste an average of over ten minutes just getting started.² The Lenovo ThinkSmart Hub 500 changes the game with an accessible, efficient, all-in-one design that could help your employees save time—and your organization save money.

In hands-on jury testing at Principled Technologies, we asked volunteers to complete three common meeting scenarios (creating a new meeting, joining a scheduled meeting, and presenting their laptop) on the Hub 500 as well as two standard conferencing systems. We found that the Hub 500 enabled volunteers to complete these tasks in up to 89 percent less time than with standard systems. Over a year, this increased productivity could be worth up to \$193 in salary savings for each employee.

Instead of wasting precious time and money on meeting setup, the Hub 500 could help your employees focus on what counts: work that grows your business.



Join a scheduled meeting in up to 84% less time*



Create a meeting in up to 89% less time*



Save up to \$193 per employee*†

*Compared to traditional conferencing platforms

†Per year, based on an average annual salary



A meeting hub for the modern office

Conferencing technology can have a huge impact on how smoothly your meetings go—and how much, or how little, employee time gets wasted in the process. Our jury testing found that the all-in-one Lenovo ThinkSmart Hub 500 can help speed up everyday tasks like making a laptop presentation, joining scheduled meetings, and creating ad-hoc meetings. These faster times could free up four and a half hours of your employees' time each year, enabling them to invest those hours in work for your company.

Project content straight from your laptop

Our testers took an average of 15 seconds to connect a laptop to the room display. With technological challenges cited as the number one reason for late start times in remote meetings,³ the Hub 500 could help your employees set up their presentations in less time and with less stress.

Join scheduled meetings with a single tap

The intuitive interface of the Hub 500 can help users save up to 55 seconds when joining scheduled meetings. These time savings aren't limited to the meeting's leader: Every employee on the call benefits from less time spent waiting.

Connect with remote coworkers through ad-hoc meetings

The Hub 500 is a Skype for Business® purpose-built device that also integrates with Microsoft® Office 365™, helping users easily find and invite attendees. Our testers created an ad-hoc meeting in up to 2.4 fewer minutes than with a standard conferencing system. Since more than a third of all meetings today are impromptu,⁴ these time savings could impact many of your employees.

Put employee time and company money to good use

The Hub 500 could help each employee gain up to four and a half hours per year that they used to waste creating meetings with traditional conferencing platforms. Annually, this time could be worth up to \$193 per employee, helping your company improve its productivity when employees focus on strategic tasks that improve your bottom line.

With the Lenovo ThinkSmart Hub 500, your employees could spend less time solving technical hiccups and more time solving the problems that matter.

[†] Per year, based on an average annual salary
 * Compared to traditional conferencing platforms

1 Ovum, "Collaboration 2.0: Death of the Web Conference (As We Know It)," accessed January 15, 2018, <http://www.eventapps.com.au/collaboration-2-0-death-of-the-web-conference-as-we-know-it/>.
 2-4 Ibid.
 5 See Appendix B, paragraph 2 of the full report for an explanation of how we reached this number: <http://facts.pt/MmyWUD>.

Read the full report at <http://facts.pt/MmyWUD>. ▶



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